



HONEY

DESIGN STUDIO

The Cotton Company

WEBSITE

My client required a modern online store to sell luxury Turkish towels. We used Shopify as the platform for the website and I customised a theme to reflect her uniquely crisp and elegant branding.



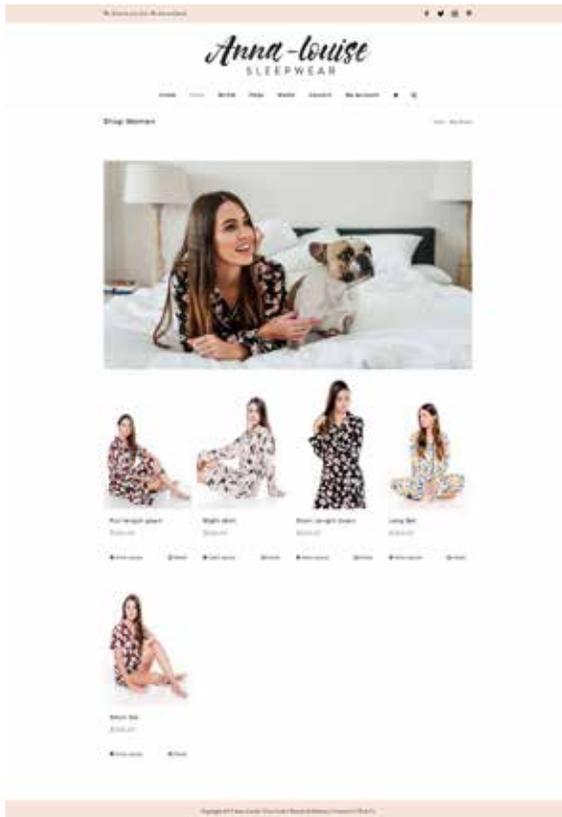
FEATURES

The website allows customers to make secure online purchases that synch with the client's courier company, allowing orders to be dispatched with ease. The site enjoys the many features that Shopify offers, such as SEO plugins, encryption, regular back-ups and more. To add a personal element, there is an Instagram feed that brings the brand to life. We also added links to my client's other social media accounts.

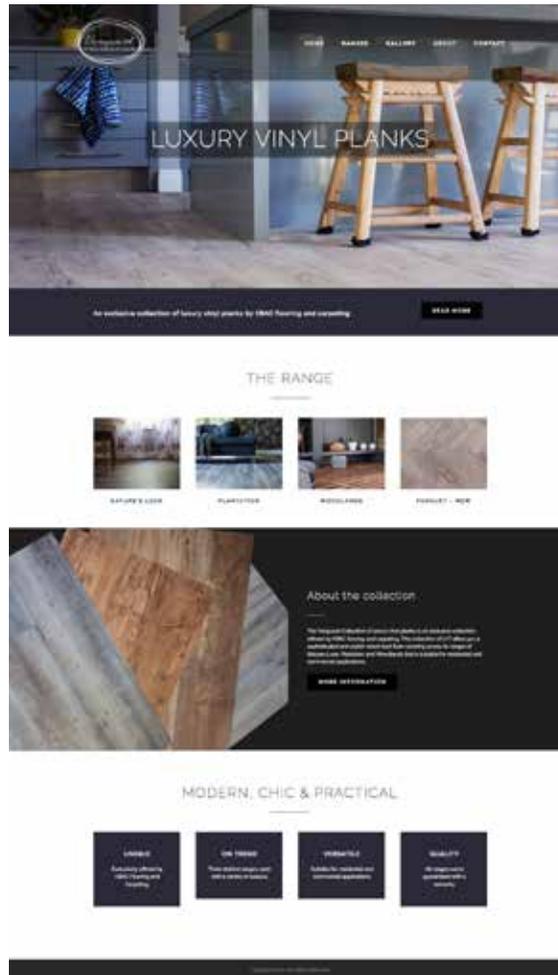
www.thecottoncompany.co.za

Other websites

WWW.ANNA-LOUISE.CO.ZA



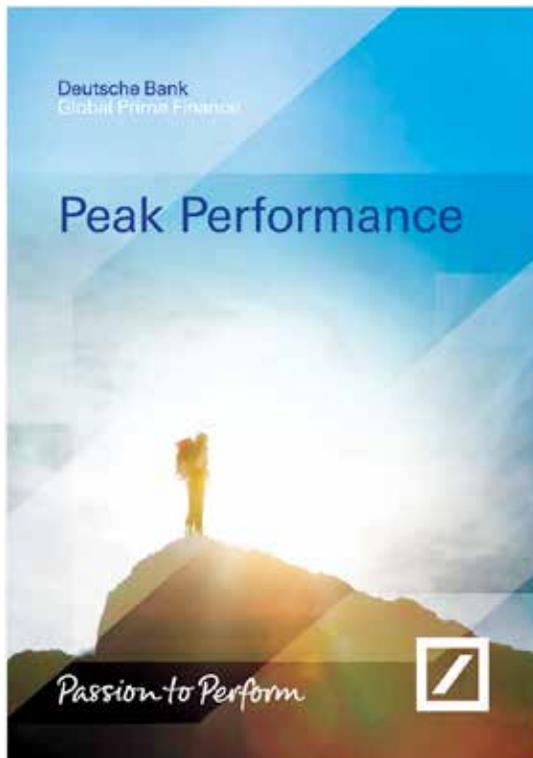
WWW.VANGUARDCOLLECTION.CO.ZA



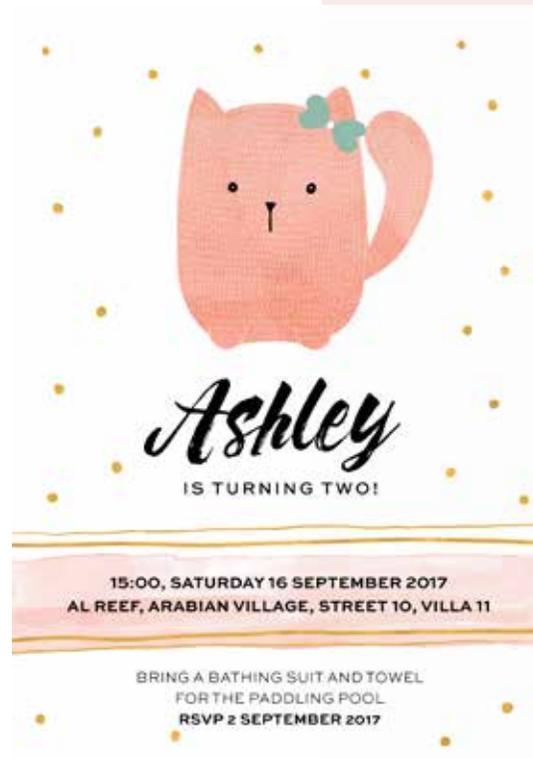
WWW.BLACKLAND.CO.ZA



Assorted Projects

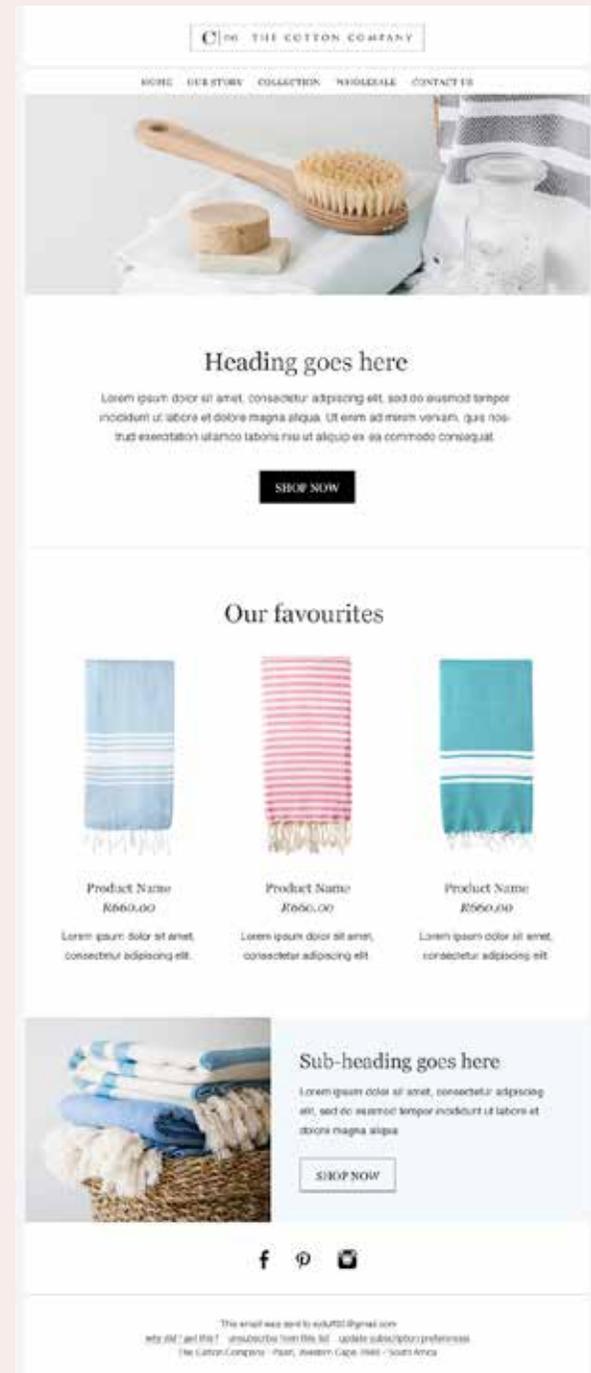


A5
ADVERTISEMENT



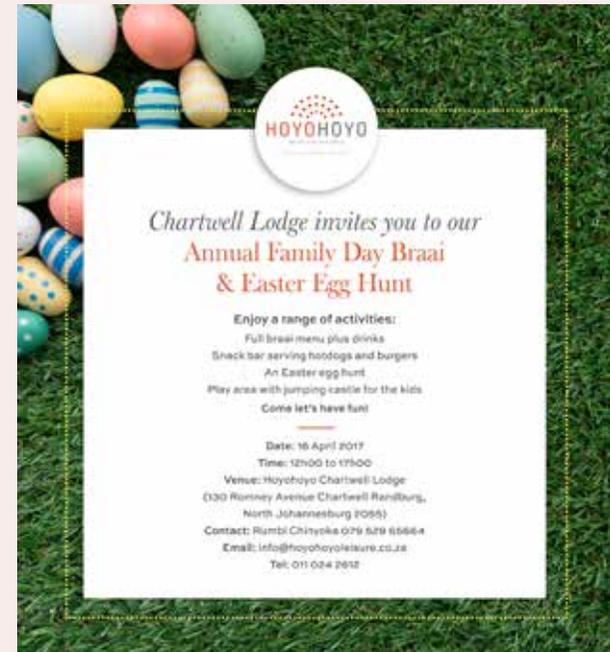
BIRTHDAY
INVITATION

ELECTRONIC NEWSLETTER



BROCHURE

This eight page brochure showcases a wedding venue and its facilities. My client also uses it as a PDF brochure that they can email to enquiries.



FACEBOOK MATERIALS

These custom designed notices were used in promoted Facebook posts.

My Services

WEBSITE DESIGN

I specialise in custom Wordpress websites that are tailored to suit the needs of each client. I also assist with website updates and maintenance.

DIGITAL DESIGN

- Electronic newsletters
- Banner advertisements
- Social media graphic elements (e.g. cover photo design)

GRAPHIC DESIGN

- Design and layout of print items such as brochures, flyers and business cards
- Typesetting
- Infographic design

EDITING AND PROOFREADING

If your content needs finesse, I offer both editing and proofreading services.

Rates

Please note that this is a rough guide to my pricing and that costs may vary depending on the complexity of a project. I am happy to supply custom quotes or to discuss retainer fees.

WEBSITE DESIGN	R450 PER HOUR
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All my websites are built in Wordpress and feature a customised theme. Because websites may have many variables and unique requirements, I prefer to quote on each job. My minimum fee for a new site is R6000.00.

WEBSITE UPDATES	R450 PER HOUR
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DIGITAL DESIGN	R450 PER HOUR
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GRAPHIC DESIGN	R350 PER HOUR
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EDITING AND PROOFREADING	R250 PER HOUR
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CLIENT MEETINGS	R250 PER HOUR
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I am happy to meet with a client for the first time at no cost. Thereafter, or if a client requires me to meet further than 50km from Hout Bay, I charge an hourly fee to cover my travel and time costs.

Get in touch

ABOUT ME

With a background in copywriting and design, I appreciate the importance of synergy between visual and written communications, particularly in the online environment. After majoring (cum laude) in English literature from Stellenbosch university, I pursued a career in web design, honing my knowledge of HTML and CSS. I now have eight years of experience in the field.

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